



FOR IMMEDIATE RELEASE

Frog Fitness Opens First of its Kind Training Facility Outfitted with Revolutionary Frog Exercise Equipment

The next big thing in fitness opens 12,000-square-foot training facility near Houston, creating more than 20 jobs for local trainers and injured veterans

HOUSTON – May 12, 2016 – Recently voted “best new fitness product of 2016” by the International Health, Racquet and Sportsclub Association, [Frog Fitness](#), creators of [The Frog](#) total body training device, is opening its new 12,000-square-foot, state-of-the-art headquarters and training facility in The Woodlands, Texas. The facility offers everyone, from the high-intensity athlete to the everyday fitness enthusiast, the opportunity to train with the innovative Frog exercise device, along with traditional gym equipment, boxing and martial arts. The company is also hiring over 20 new positions for the new facility, offering jobs to personal trainers and injured veterans in the local area.

As the title sponsor of the [2016 American Fit Expo](#) and premier sponsor of [2016 IRONMAN Texas](#), Frog Fitness created The Frog to offer both fitness beginners and professional athletes a revolutionary device that is scientifically proven to work every muscle group in the body simultaneously. At the Frog Fitness headquarters and training facility, visitors have access to a 4,000-square-foot AstroTurf field and stadium style bleachers for up to 150 guests for Frog training, classes, seminars and races.

“A brand new way to train is right here in our backyards,” said [Richard Pearce](#), Founder of Frog Fitness. “Scientifically proven by Jacob Wilson, Ph.D., of the University of Tampa to be the single most effective total body training device ever invented, The Frog Fitness 60-second challenge works every single muscle group in just one minute. Athletes and fitness enthusiasts at any level now have the ability to experience fitness with a completely different approach.”

The team will also host weekly invite-only sports-specific events for groups, including sports coaches, local personal trainers and celebrity guest speakers, at the new facility. Future guests include Garrett Giemont, Strength and Conditioning Coach for the Pittsburgh Steelers; Danny Musico, two-time world boxing champion; Aldon Baker, supercross and motocross training legend; and Brad Bose, celebrity trainer for the Avengers cast and more. Texas residents gain exclusive access to these celebrity trainers and special guests.

“An idea and venture is only as good as the team you assemble to take the field,” said Pearce. “We have a phenomenal group of people, recently gaining the most trusted man in the fitness industry, Clark Bartram, to serve as our president. We are thrilled to have someone with Bartram’s reputation on board, who believes our product is the next big thing in fitness.”

Frog Fitness is celebrating the grand opening of the facility on June 4 from 7– 10 p.m. Top body building and fitness professionals, including Mike O’Hearn, will be in attendance. The public is invited to enjoy a live DJ, free food, drinks and high-intensity Frog competitions. The Frog Fitness team will also be handing out 20,000 “good for one free workout” certificates. For more information and to RSVP, visit <http://thenextbigthinginfitness.com/>.



About Frog Fitness:

Frog Fitness is a company dedicated to creating truly unique breakthrough products that allow previously unimagined styles of training and enabling faster more effective total body training. The Frog offers both fitness beginners and professional athletes a revolutionary device that is scientifically proven to work every muscle group in the body simultaneously. The device was also voted the "best new fitness product of 2016" at [IHRSA](#), the industry's most prestigious trade show. For more information about Frog Fitness and our new training facility visit <http://thenextbigthinginfitness.com/>.

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